



PUBLIC NOTICE

Federal Communications Commission
45 L St., N.E.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <https://www.fcc.gov>

DA 21-1452

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FCC ANNOUNCES FORUM ON IMPROVING ACCESSIBILITY OF ONLINE VIDEO PROGRAMMING

Forum will be held on December 2nd and feature remarks from Senator Markey

GN Docket No. 21-140

By this Public Notice, the Federal Communications Commission announces a virtual event, the *Video Programming Accessibility Forum – Online Closed Captioning* on December 2, 2021, from 1:00 pm to 3:45 pm ET. The FCC's Media Bureau and Consumer and Governmental Affairs Bureau will co-host the Forum. Chairwoman Jessica Rosenworcel will welcome Forum participants. Senator Ed Markey will deliver keynote remarks.

Consumers currently access video programming from providers that range from traditional entities, such as broadcasters and multichannel video programming distributors (MVPDs), to a growing number of online streaming service providers, including those that operate social media platforms. The *Video Programming Accessibility Forum – Online Closed Captioning* will explore the state of closed captioning availability for online video programming and discuss ways to enhance accessibility, including the Commission's authority to adopt new rules. The Forum also will explore current and prospective best practices and other existing or possible voluntary efforts that could enhance the availability of closed captioning online.

The Forum will include two panels that will feature speakers such as television, cable, and online video programming distributors, academics, and consumer advocates. The full agenda for the Forum is attached.

This is a public event and will be streamed live on [fcc.gov/live](https://www.fcc.gov/live) and the FCC's YouTube channel. We encourage the public and interested stakeholders to engage in this discussion by sending questions during the event to livequestions@fcc.gov. Up-to-date information regarding the Forum can be found on the event page: <https://www.fcc.gov/news-events/events/2021/12/video-programming-accessibility-forum-online-closed-captioning>. Commission staff will enter information about the panel, including all relevant public notices, the agenda, and a link to a video recording of the event, into the public record for this proceeding.

The meeting will be webcast with open captioning and sign language interpreters at www.fcc.gov/live. Additional reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need and tell us how to contact you if we need more information. Make your request as early as possible. Last minute requests will be accepted but may be impossible to fill. Send an e-mail to: FCC504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice).

For further information, contact Diana Sokolow, Diana.Sokolow@fcc.gov, of the Policy Division, Media Bureau, (202) 418-0588, or Joshua Mendelsohn, Joshua.Mendelsohn@fcc.gov, of the Disability Rights Office, Consumer and Governmental Affairs Bureau, (202) 559-7304 (videophone/voice).

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VIDEO PROGRAMMING ACCESSIBILITY FORUM – ONLINE CLOSED CAPTIONING

CO-SPONSORED BY THE MEDIA BUREAU AND
THE CONSUMER AND GOVERNMENTAL AFFAIRS BUREAU

December 2, 2021

1:00 pm ET

FORUM AGENDA

1:00 pm:

Introduction

Michelle Carey, Chief, Media Bureau

Opening Remarks

Jessica Rosenworcel, Chairwoman, FCC

Keynote Remarks

Edward Markey, U.S. Senator from Massachusetts

Agenda Introduction

Hillary DeNigro, Deputy Chief, Media Bureau

Overview of Relevant FCC Rules

Suzy Rosen Singleton, Chief, Disability Rights Office, Consumer and
Governmental Affairs Bureau

1:25 pm:

**PANEL A – Technical and Business Issues Surrounding Online Closed
Captioning**

Opening Remarks and Panel Moderator

Eliot Greenwald, Deputy Chief, Disability Rights Office, Consumer and
Governmental Affairs Bureau

Panelists

Jim Denney, Executive Vice President and Chief Product Officer, Direct-to-
Consumer, NBCUniversal

Heather Dowdy, Director of Accessibility, Netflix

Daniel Kocmarek, General Manager, Global Video Supply Chain and Content
Operations, Prime Video, Amazon

KR Liu, Head of Brand Accessibility, Google

Dr. Christian Vogler, Director, Technology Access Program, Gallaudet
University

2:35 pm: **Break**

2:40 pm: **PANEL B – Role of the FCC**

Opening Remarks and Panel Moderator

Diana Sokolow, Attorney Advisor, Policy Division, Media Bureau

Panelists

Zainab Alkebsi, Policy Counsel, National Association of the Deaf

Jacqueline Clary, Vice President & Associate Counsel, Program Network Policy,
NCTA – The Internet & Television Association

Blake Reid, Clinical Professor, Samuelson-Glushko Technology Law & Policy
Clinic at Colorado Law

Larry Walke, Associate General Counsel, National Association of Broadcasters

3:40 pm: **Closing Remarks**

Hillary DeNigro, Deputy Chief, Media Bureau